



Engaging with AI

Engaging with AI in daily life involves using AI as a tool to access new content, information, or recommendations. These situations require learners to first recognize AI's presence, then evaluate the accuracy and relevance of AI outputs. Learners must develop a fundamental understanding of AI's technical foundations in order to critically analyze its capabilities and limitations.

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Engaging with AI is more than just having digital skills—it demands critical thinking, media literacy, and the ability to challenge AI outputs, identify misinformation, and understand how data and ideas are used.

- Kari Kivinen, Education Outreach Expert, European Intellectual Property Observatory